



A.J.'s Cleaning Services  
AJsRentalFix & Property Management Services

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**AJsRentalFix and Property Management believe that innovation, optimization and good ole' fashion hard work will revolutionize the vacation rental industry.** Today, our local team of experts create tailored experiences for homeowners and guests who love Lake Martin as we do.

### **What is our multi-system to success?**

We use a **Software by OwnerRez**, which is a powerful and flexible system for managing vacation rental properties, built by people who have vacation rentals of their own. It provides **booking and maintenance management, payment scheduling and collecting** as well as insightful reporting. We're able to manage all properties through one dashboard. **Integrate with listing sites** like **Airbnb, TripAdvisor**, and **HomeAway** to **seamlessly synchronize** availability, rates, rules, and listing content while taking **online bookings**, managing inquiries and **communicating with guests**. OwnerRez Software provides modern **fast websites, guest check-out, e-sign renter agreements and can process payments directly**, including auto-scheduled future payments.

Another great point, with OwnerRez we're able offer guests and homeowners **Damage Protection through Nationwide Insurance** with optional **Rent Cancellation/Travel Protection**, both of which are inexpensive, customizable to fit your exact needs and they can easily be increased or decreased depending on the needs of our guests.

I have learned a lot in the last 6 years. It's my experience, unless you live locally and have some general knowledge in regards to the Vacation Rental Industry, you are missing a key component when it comes to running your rental.

**FUN FACT: Families are taking more vacations while choosing to stay in private Vacation Homes VS. traditional hotels.**

Now that you know how it's done, let's talk about working with your rental.

**Our current clients have a huge advantage.** We know your property, every square inch, inside and out. We know what your ideal guest would look like. More importantly, we know how to reach them where they are, Google, Instagram, etc.. If you're looking for more control over your bookings with increased revenue and higher guest retention then let AJsRentalFix go to work for you!

**Step 1:** Create a Personalized Logo, Brand & Theme using our knowledge of your Vacation Rental.

**Step 2:** We build a Website using both on-site and off-site SEO strategies. (Utilizing both strategies increases your website's online visibility and attracts organic visitors who are more likely to convert!)

**Step 3.** We create a (verified) Business profile on Google.

By listing your property on Google, you not only optimize your ranking in searches, but you have complete control over the first impression people have of your property. With Google, you can curate the pictures and reviews you want featured and list your business contact information (this is also necessary for using Google ADS to reach your potential guests.)

**Step 4:** We input your information in the OwnerRez Software, create your properties listing and booking widget for direct booking.

**Step 5:** We build your online presence through Instagram and Facebook.

Social media is a must-have for promoting your vacation rental because it's just one part of a larger digital marketing landscape. As well as helping your business get in front of prospective guests and converting them into bookings, social media allows you to build relationships.

## **The cost:**

Start-up cost \$225.00

- Web Design
- Verified Google Business Account
- Social Media Accounts ( Facebook & Instagram)

**Property Management Services** start at 15% of the nightly rate for **new clients**.

**We are limited to the number of properties we will manage.** I'd encourage you to act quickly! You will never have a chance like this again. We're already **Lake Martin's best choice for Turnover Cleaning** and you know it won't be long before we've taken **Property Management by storm too!**

Here's a Direct Booking Website we built for the Turner Family in Eclectic, AL.

"Turner-Loose" @ Lake Martin, AL

[www.turnerlooseatlakemartin.com](http://www.turnerlooseatlakemartin.com)

Call me, you have options. 256-269-0810